

Michael Wissot for California State Assembly Leadership over Politics

A Word From Wissot

As summer approaches, it means Election Day is within sight. As we look toward November and decisions we must make at the polls, it is important to reflect on how our elected leaders served us these past few years. I think you will join me when I say that California, as great as it is, has not progressed as far forward as we know it can. As a local businessman in technology/health care, environmental advocacy and sports entertainment, I've seen first hand what happens when organizations don't perform the way they're capable, a change in leadership is made.

In business we replace chairmen and CEOs for poor performance. We must also hold our elected representatives to the highest standards. It's time to replace many elected state representatives for their poor government performance.

We have a unique opportunity this November to progress toward reclaiming the greatness of California. Here in AD-41, we're faced with a choice regarding the representation each of us wants. My opponent spent about 85 percent of her time in Sacramento focused on environmental legislation.

While I too will place the utmost importance on protecting our environment from harm, I join the majority of Californians when I say that this issue does not merit 85 percent of your representative's focus.

Aside from being born and raised in the San Fernando and Conejo Valleys, I have spent almost every day this past year visiting with each area of our district from Santa Monica to Oxnard, Encino to Westlake Village and speaking with 1000's upon 1000's of you. What I have heard from each of you is that you want to see your elected representative focus on a number of issues: 1) from the need to revitalize our economy and stimulate job growth, 2) to better protecting our homeland and providing our local law enforcement the tools they need to succeed, 3) to not only saying we care about education, but actually providing the funds, implement the plan, and empowering the people that can make possible the best education for our children. In short, I want to represent you in Sacramento to promote YOUR agenda; my opponent would like to be re-elected to further promote HER agenda.

For far too long we have heard that one party cares about the poor and one cares about the rich. One party is right, while the other is wrong. Yet this campaign stands for the principle that those antiquated ideas of the political past are now over.

I believe that I'm the best choice for Republicans, Democrats and Independents. I am the best choice to balance environmental needs with those who inhabit the environment. I believe we can obtain better returns on your tax dollars while fixing roads, and attracting and retaining the top talent to our educational and public safety systems. We can bring jobs to California by encouraging businesses to hire and retain employees. I am the best choice to balance workers' needs and patients' rights, with what is also in the interest of local businesses and health care organizations. I will serve as a role model for citizens while not claiming moral superiority by enforcing my views upon others. Politics has too often become a zero-sum game; our brand of leadership is, and will always be, about a mutual gain.

Our choice this November is clear: a new method of leadership is within our grasp. Let us go forth and have the courage to embrace it.

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AB 1058: Threatens Industry

The concept of compromise looms at the forefront of politics, business, and environmental legislation. While we must safeguard our environment to the best of our ability, we must also ensure secure industry and business.

One current piece of environmental legislation threatens this essential compromise between industry and environmental stability. As you may know, the emission of CO₂ into the atmosphere is one of the most rampant environmental issues we face as Californians. For years politicians introduced bill after bill proposing solutions to this prominent issue.

Assembly Bill 1058 is one more example of how environmental concerns conflict with business interests. This piece of vague legislation inversely proves the necessity of a compromise that renders ecological and industrial benefits.

AB 1058 would attempt to lower CO₂ emissions from vehicles and light trucks as determined by the California Air Resources Board, which has until January 1st 2005 to develop regulations. While this idealistic notion endeavors to better the quality of life, it deceives Californians by suggesting that we can improve the quality of life on such a small scale. If passed, a person in California will pay more money to drive to work than one who lives in Texas.

We must realize as concerned citizens that lowering CO₂ emission cannot be solved at a local level. Even if California were to rid itself of all automobiles statewide, global green house gases' concentrations would decrease by only 0.1%. In order to truly impact the environment, we must fight this problem on a larger scale, establishing proper time limits and international involvement.

AB 1058 gives the California Air Resources Board broad powers, and in turn it proposes increases in gasoline taxes, car taxes, discouragement from driving SUVs, and reduction of the speed limit. We must remember that no practical/affordable technology exists to eliminate CO₂ from vehicle exhaust. These transportation limitations will hinder business. The net effect of all these actions will create an economic slowdown.

We must focus on passing environmental legislation in which the benefits outweigh the disadvantages. AB 1058 will reduce our economy's pace. Just as we cannot stop ozone depletion solely through Californian efforts, we cannot drastically reduce CO₂ emission on a local level. Instead we must tirelessly attempt to place CO₂ reduction on the federal agenda.

**Michael's Goals for
Sacramento:**
Restore Strength of our Local Economy
Improve Education
Increase Public Safety
Reduce Traffic Congestion
Lead the new Valley City

For more about Michael, his website is www.wissot.com, or call us at (818) 674-9071, (805) 431-7512, or (310) 466-7363. For contributions/materials, our office is:
23067 Ventura Blvd.
Suite 103
Woodland Hills, CA 93064

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From the Campaign Trail

Here are some events you're welcome to attend...



Date: Thursday, July 4
Time: 3pm to 6pm
What: Michael visits Port Hueneme for Fourth of July celebrations.
To attend please call (818) 917-6193

Date: Saturday, July 6
Time: 4pm to 6pm
What: Michael hosts town hall meeting on gang violence in Oxnard. To attend please call (818) 917-6193

Date: Sunday, June 30
Time: 11am to 1pm
What: San Fernando Valley Latino-Jewish Festival in Encino.
To attend please call (818) 917-6193

Date: Tuesday, July 9
Time: 6pm to 7pm
What: Michael speaks at the Elk's Club in Santa Monica.
To attend please call (818) 917-6193



Michael with U.S. Senator Bill Frist

Endorsements (Partial List)

Michael Deaver (Deputy Chief of Staff to President Reagan), Bill Simon (2002 Republican Nominee for Governor of CA), Bill Jones (Secretary of State CA), Dick Riordan (Former Mayor of LA), Elton Gallegly (US Congressman CA), David Dreier (US Congressman CA), Buck McKeon (US Congressman CA), Steve Horn (US Congressman CA), Jim Kolbe (US Congressman AZ), Bob Brooks (Sheriff of Ventura County), Michael Bradbury (DA of Ventura County), Keith Richman (CA State Assemblyman), Tony Strickland (CA State Assemblyman), Mike Antonovich (LA County Supervisor), Dennis Weber (Mayor, Agoura Hills), Bob Slavin (City Councilman, Westlake Village), Chris Mann (City Councilman, Westlake Village), Paula Boland (Former California State Assemblywoman), Howard Jarvis Taxpayers Association, Republican Jewish Coalition, California Republican League, California Young Republicans, Republican Youth Majority, Log Cabin Republicans, Dave Cox (CA Assembly Republican Leader), Sam Anstead (CA State Assemblyman), Tim Leslie (CA State Assemblyman), Anthony Pescetti (CA State Assemblyman), Lynne Leach (CA State Assemblywoman), Dave Cogdill (CA State Assemblyman), Mike Briggs (CA State Assemblyman), Roy Ashburn (CA State Assemblyman), Abel Maldonado (CA State Assemblyman), Phil Wyman (CA State Assemblyman), George Runner (CA State Assemblyman), Dennis Mountjoy (CA State Assemblyman), Robert Pacheco (CA State Assemblyman), Bill Leonard (CA State Assemblyman), Russ Bogh (CA State Assemblyman), Tom Harman (CA State Assemblyman), Ken Maddox (CA State Assemblyman), John Campbell (CA State Assemblyman), Lynn Daucher (CA State Assemblywoman), Patricia Bates (CA State Assemblywoman), Mark Wyland (California State Assemblyman), David Kelley (CA State Assemblyman), Richard Mahoney (Former Arizona Secretary of State), Koby Koomson (Former Ambassador to the United States)